



Fairsnext Stand-Template Beijing & New York



Beijing



New York

Design

Booth type: Solitaire stand
Surface: 60m², 10 wide x 6 deep

Features

Logo surfaces	8
Image areas/graphics	6
Broschures	6
Video screens	4
Products	5
Hosts	1
Representatives	x

Tutorials & Services

For our exhibitors, a detailed onboarding will take place before the fair on the following dates: 20 May 2021, 27 May 2021 and 01 June 2021, times to follow.

How to configure your exhibition stand:
<https://www.youtube.com/watch?v=zQWGT80XVds>

Procedure for the exhibition

1. preparation: content, media, documents and links preferably by the end of May 2021
2. dispatch of the fair codes to all exhibitors by the end of May 2021
3. registration on the fair website by 01 June 2021
4. allocation and activation of the exhibition stands by Lorbach GmbH by 07 June 2021
5. configuration and "equipping" of your exhibition stand please by 20 June 2021
 - Company profile
 - Contact persons
 - Calendar
6. 3D trade fair experience from 21 June 2021 to 25 June 2021; continuous stand manning not necessary, you will be notified when visitors want to chat/talk
7. accessibility of the exhibition stand until the end of May 2022; further events in the planning stage

Content/ Media	Image format		Pixel	Link
	Beijing	New York		
Logos	2:1	2:1	960 x 480	✓
Graphic 1	4:3	3:4	1.280 x 960	✓
Graphic 2	3:4	3:4	or 960 x 1.280	
Graphic 3	16:9	3:4	or	
Graphic 4	3:4	3:4	1.280 x 720	
Graphic 5	3:4	3:4	or 720 x 1.280	
Graphic 6	3:4	3:4		
Broschure cover	DINA4	DINA4	595 x 842	✓
Video screen	16:9	16:9	1.280 x 720 or 720 x 1.280	YouTube or Vimeo ✓
Products	1:1	1:1	1.280 x 1.280	✓

- Please use images up to 1MB in size and pdf files up to 10MB.
- For logos and product images on the stand, you can use cropped images in png format, with transparency/alpha.